



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Free “Perfecting Your Pitch” Workshop

MENIFEE- On Tuesday, October 17, 2017, from 9:00 am-11:00 am, the City of Menifee’s will co-host with partner, the Inland Empire Small Business Development Center (IESBDC), a FREE “Perfecting Your Pitch” Training Seminar at the Menifee Valley Chamber of Commerce, 29737 New Hub Drive (Upstairs Conference Room), Menifee CA 92586.

The free workshop will feature guest speaker Jim McLaughlin, a professional who works with individuals to identify and articulate goals, projects, and strategies that fulfill on their business and personal objectives. McLaughlin will lead a discussion on how to present yourself, your product and or company in a concise, professional and powerful manner.

Pre-registration is recommended, as seating is limited. For more information or to register, please visit: www.iesmallbusiness.com . If you have any questions, please contact IESBDC at (909) 983-0751. This no cost seminar was made possible by the City of Menifee and the Economic Development Department’s Menifee b3 Program.

The Inland Empire Small Business Development Center is hosted by the California State University, San Bernardino University Enterprises Corporation. The Center is partially funded by the U.S. Small Business Administration (SBA) and the California State University, Fullerton Tri-County Lead SBDC. All of the SBDC programs and services are offered on a non-discriminatory basis. Reasonable arrangements for persons with disabilities will be made.

For more information on the seminar or other resources available to Menifee residents and businesses, please contact that Menifee Valley Chamber of Commerce at (951) 672-1991.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*