



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Menifee's Community Development Director Receives AICP Certification

Cheryl Kitzerow, Menifee's Community Development Director recently received her certification from the American Institute of Certified Planners (AICP), reinforcing the city's goal to create sustainable city planning strategy. The prestigious certification, which accredits education, experience, breadth of knowledge, ethical practice, and commitment to the planning profession ensures that the city's short and long range planning efforts are in good hands.

The exhaustive training and rigorous testing it took to receive the certification were worth the work according to Kitzerow. "I am pleased to add this certification to my professional accomplishments to best serve the Menifee community," she said. "The AICP places a high value on a code of ethics and I am committed to ensuring professional ethics are maintained throughout the planning process."

Kitzerow, who has served as Community Development Director in Menifee since 2017, has an extensive planning background, including more than a decade of experience in the cities of Temecula and Escondido.

With a planning area of nearly 50 square miles and a population nearing 100,000, Menifee still has a lot of room to grow. City Manager, Armando Villa is happy to have someone with Kitzerow's credentials leading the Community Development Department during this time of growth. "We're lucky to have someone in her role who has the pride and work ethic necessary to achieve this recognition," said Villa. "This is quite a personal achievement for Cheryl and also for the city, and thanks to her leadership it has set a high standard for us to follow moving forward."

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*