



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **Menifee Mayor Zimmerman to Deliver State of the City Address in September**

The future continues to look bright in Menifee. Mayor Bill Zimmerman will highlight the city's accomplishments over the past year and its promise for even more, when he delivers Menifee's State of the City address on September 19 at 8:30 a.m. at the Menifee Lakes Country Club, 29875 Menifee Lakes Dr. The theme for the address is "Bringing the Future Into Focus," and will showcase a year in review and the plans the City has in store for the upcoming year and beyond.

"It's been an incredible year of continued growth with a lot of foundational work accomplished by staff behind the scenes," said Zimmerman. "We are making progress in service delivery with public safety, infrastructure, economic development and with the continued development of our parks. All of this is setting up a high quality of life for the future of Menifee."

Menifee was recently listed as the seventh fastest growing city in the state and the second fastest growing city in Riverside County, in addition to being recognized as a top city to raise a family. The city will also place an emphasis on being a business friendly community and will discuss its Streamline Menifee initiative, which consists of efficient business processes, such as flat fee structures for development projects as well as enhanced technology through the creation of an online submittal portal and the city's mobile app, where residents can report issues and stay up to date on city news and events.

"It is important to stay ahead of the trends in terms of community and economic development, city planning, technology and community services," said City Manager, Armando Villa. "We consistently aim to be the best city we can be for our residents and to be the type of city that attracts top businesses, top employment talent and growing families. We're committed to being the trendsetters in the county and the state."

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 95,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for*

*the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*

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