



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Residents invited to celebrate “Menifee Day” at the Southern California Fair

Menifee, CA – Gather your friends and family and “go hog wild” at the Southern California Fair! Enjoy live entertainment, classic fair foods, thrilling rides and a wide variety of exciting attractions on Friday, October 11, 2019 from noon to 11 p.m. for “Menifee Day” at the Southern California Fair. Residents receive FREE entry into the fair (must have valid proof of residency). The Southern California Fair is located at the Lake Perris Fairgrounds, 18700 Lake Perris Drive in Perris. Event parking is \$10 at the gate.

Those looking to experience the attractions of the fair can purchase a WOW Carnival pass through the Community Services Department for a reduced fee of \$25 (a savings of \$10). Passes go on sale Monday August 12 through Friday October 4. (1) Unlimited Wristband for carnival rides or (10) ride tickets are included in the cost of the WOW Carnival Pass, as well as vouchers for a free prize, free popcorn and free carnival game!

During your time at the fair, check out performances by local Menifee community groups, artists and entertainers, as well as vendor booths set up by local businesses and organizations from Menifee! “We are delighted to offer this opportunity for residents to experience this fun fall tradition in our region” said Community Services Director, Jonathan Nicks. “We look forward to seeing many familiar faces throughout the day enjoying all that the Southern California Fair has to offer.”

For additional information please contact the City of Menifee Community Services Department at (951) 723-3880 or visit www.cityofmenifee.us/menifeeday. To purchase the WOW Carnival Pass, please visit our website at the link above or come in-person to the Community Services Department at 29995 Evans Road. The WOW Carnival Pass can be purchased until October 4 at 5 p.m. and picked up at the Community Services Department until October 10 at 5:00 p.m.

ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*