



NEWS RELEASE

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Bushfire Kitchen Coming to Menifee

Menifee, CA- Bushfire Kitchen has announced its newest location in Menifee and will be located in the Countryside Marketplace, 30080 Haun Rd. The new restaurant in Menifee will be Bushfire Kitchen's fourth, with locations in Del Mar, La Costa and Temecula.

"We're thrilled to welcome Bushfire Kitchen to Menifee," said Economic Development Director, Gina Gonzalez. "Their quality, healthy meal options will bring a fantastic addition to the City, which is something we have been encouraging through our outreach efforts, and we will continue to advocate for healthy and unique dining options."

"We can't wait to open our doors to the residents of Menifee," said Bushfire Kitchen Owner, Clive Barwin. "Thankfully working with the City of Menifee was quick and efficient, which will allow us to do just that with an expedited timeline."

Bushfire Kitchen, a family owned and operated business, was started in 2012 by two cousins. A chef and an entrepreneur with international experience, the duo has built the business with a focus on quality, healthy ingredients, making nearly every menu item from scratch. The restaurant uses locally sourced, organic produce, grass-fed beef, free-range chicken and antibiotic-free pork.

The restaurant is expected to open in November. For more information on Bushfire Kitchen, please visit the company's website at BushfireKitchen.com. For more information on starting or expanding a business in Menifee, please visit MenifeeBusiness.com or contact the Economic Development Department at (951) 723-3711 or by email at EconDev@cityofmenifee.us.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*