



PRESS RELEASE

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For Immediate Release
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MENIFEE: City Independence Day Event, Parade, Concert and Fireworks set for June 30, 2012

The City of Meniffee and its partners, the Lake Meniffee Women's Club and Valley-Wide Recreation and Park District, invite the community to enjoy the 21st Annual Independence Day Celebration and Parade on Saturday, June 30, 2012 at Wheatfield Park in Meniffee from 5 PM to 9 PM.

A 5:00 PM parade down La Piedra, from Antelope to Meniffee Road, will kick off the event for the 21st year. The parade has been a community tradition started by the Lake Meniffee Women's Club that allows community members, organizations and clubs to show off their community pride before enjoying the festivities at Wheatfield Park. This year's parade Grand Marshall is the City of Meniffee's Mayor John Denver.

New for this year's event is a large outfield main stage, which will host live music featuring American Idol Season 10 audition round finalist, Rachael Stark and The Rachael Stark Band and local Meniffee rock and roll band Universal Trap. This year's fireworks show will also be synchronized to live music arranged by Bill Gould of Full Value Entertainment.

The main event at Wheatfield Park will be host to some 80 vendor and food booths, a 6,000 square foot KidsZone, free jumpers and activities for kids, live music, DJ Scotty Faver, various food choices and a great fireworks show. La Piedra will be closed in front of the park to allow for pedestrians to safely enter and exit the park during and after the event.

Twenty years ago, the Lake Meniffee Women's Club hosted its first Independence Day Celebration and Parade in Meniffee to celebrate the area and bring the group of families within the Lake Meniffee development closer together. Through a partnership with the City of Meniffee and Valley-Wide Recreation and Park District, the tradition continues and this City Signature Event is open to everyone to enjoy and celebrate our Independence.

The event, which has become an area draw from all parts of the Southwest Riverside County, has been strategically placed the week prior to the July 4th holiday to cater to the many who wish to celebrate in their home town before getting away for the holiday weekend. Last year, some 10,000 people enjoyed the craft booths, a KidZone, water jumpers, vendors, food, DJ Scotty Favor and of course a great fireworks show. Remember to bring a canned food item for the Meniffee Community Cupboard to help keep the shelves stocked for the summer.

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