



# NEWS RELEASE

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## New. Better. Best.

### FOR IMMEDIATE RELEASE

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### **New tech meet-up, #MenifeeMatrix, supports growing businesses in the region**

MENIFEE- The City of Menifee's Economic Development Department is excited to announce a new technology and business mixer, [Menifee Matrix](#), in partnership with BenBenMedia. The once a month tech-meetup, held every third Tuesday of the month, will be focused on showcasing newly created startups, entrepreneurs, and businesses in the early stages of business development, that is focused on technology and innovation. The next meet-up is on March 19<sup>th</sup> at 5pm, at [Merna's Café Mediterranean Grill](#) 26850 Cherry Hills Blvd, with appetizers, and a cash bar, thanks to sponsorships.

Businesses, start-ups and entrepreneurs from any industry will have the opportunity to present their business idea or newly created business, and receive valuable insight, feedback, and advice from attendees and the business community. In addition to providing feedback, attendees will have the opportunity to connect with other entrepreneurs, start-up and business owners during the networking portion of the event. There are no geographical or industry restrictions. Businesses from any industry or city/region are welcome to attend, contribute and network. "This is all about businesses supporting businesses, and building-up our tech community," said [Menifee's Economic Development Director Gina Gonzalez](#). "We are in job creation mode as a City, and we are always looking for partners to encourage job growth, and meaningful relationships for our businesses."

Entrepreneurs, start-ups or businesses interested in attending are able to register and review event information at [www.menifeematrix.com](http://www.menifeematrix.com), but no RSVPs are necessary. In addition, information will also be distributed on social media using the hashtag #MenifeeMatrix. Those who are interested in sponsorships and/or volunteering are encouraged to contact the organizers by emailing [information@menifeematrix.com](mailto:information@menifeematrix.com) or [EconDev@cityofmenifee.us](mailto:EconDev@cityofmenifee.us).

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*