



NEWS RELEASE

CONTACT: Ben Gallagher
Communications Analyst
PHONE: (951) 672-3785
EMAIL: Bgallagher@cityofmenifee.us

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Tesla Supercharger Approved for Menifee Countryside Marketplace

Tesla owners will soon be able to Supercharge in Menifee. The company was recently approved to install one of its patented Supercharger stations capable of providing power to 14 vehicles at the Target parking lot located at 30340 Haun Rd. Tesla owners will be able to charge their vehicles in approximately 30 minutes at the location.

According to the company's website, Tesla locates its charging stations in strategic locations across its network to allow for long-distance travel using precise energy modeling. The company installs Superchargers near desirable amenities such as hotels, restaurants and shopping areas in communities that are seen as hubs within a region.

"Given our proximity to some of the major thoroughfares in Southern California, we present a strategically advantageous location for a Supercharger," said District 3 Councilwoman, Lesa Sobek. "With our rising average income, high rate of home ownership and increased home values all being in line with Tesla's key demographics, it is important to have amenities like these available for our residents."

According to the United States Department of Energy's Office of Energy Efficiency and Renewable Energy, California leads the nation in the number of electric cars per 1,000 people at 8.64. Key indicators of electric car ownership include higher rates of advanced education and age ranges between 35 and 64, according to California's Center for Sustainable Energy. As Menifee's population has risen rapidly, the percentage of the population with a bachelor's degree has risen to 19 percent, while the city's median age range is 37.

"As Menifee continues to grow and our population becomes increasingly more educated, we are likely to see high rates of electric car ownership, following a trend we've seen across the state," said City Manager, Armando Villa. "We're committed to having the infrastructure needed to power the future generations of energy-minded drivers that live and work in our community."

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*

City of Menifee | 29844 Haun Road | Menifee, California 92586 | cityofmenifee.us