



## NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

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### **Menifee's City Manager Honored as Executive of Influence by Hispanic Lifestyle**

Menifee City Manager, Armando Villa was recently honored as an Executive of Influence by Hispanic Lifestyle at the media company's annual business conference on June 12 at the Ontario Airport Hotel & Conference Center. The conference convened regional business leaders and entrepreneurs to recognize thriving Hispanic-owned businesses and honor executives who have made a positive impact on their local Hispanic communities.

"It is an honor to be recognized for this distinction with my colleagues today," said Villa upon accepting the award. "It is one of my goals over the next five years to ensure that Menifee is an inclusive community that focuses on fostering success for local businesses. The Hispanic business community in Menifee is an important ally in the execution of that goal."

Mr. Villa has been city manager in Menifee since 2017, after having served in the same capacity in Calexico for nearly three years. He has previously served as assistant county executive officer and planning director for Imperial County as well as community development director for Temecula. He has led Menifee during a period of tremendous growth, as it is currently the second fastest growing city in Riverside County and the seventh fastest growing city in California.

"As a community member, I'm proud to see that our city leadership is invested in fostering a diverse, inclusive community," said District 3 Councilmember, Lesa Sobek who also attended the event. "As a member of the council, I'm confident that we have a city manager who is helping to build a community that meets the needs of all of our residents."

"It's a great personal honor for Armando to be recognized for his hard work and dedication to this community," said District 2 Councilmember, Matthew Liesemeyer. "But it's also an honor for the city to have his leadership recognized on a regional level."

Hispanic Lifestyle is a multimedia company that holds business conferences that attract business owners, professionals and community leaders from throughout the country. The company has been producing business to business events since 1995.

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 90,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and*

*entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*

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