



# NEWS RELEASE

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**FOR IMMEDIATE RELEASE**

August 15, 2019

## **'Streamline Menifee' Initiative Aims to Simplify, Expedite City's Development Process**

**Menifee, CA** – The City of Menifee is focused on making business interactions with the city as convenient and efficient as possible. The City's new '[Streamline Menifee](#)' initiative is a testament to that goal, encompassing everything from the creation of a One Stop Shop, which brings together all development departments on one floor, to utilizing the latest technology, making it easier to set appointments and check the status of applications online.

"We want to be a partner in the development process," said City Manager, Armando Villa. "We're showing our commitment to this partnership with the development community by streamlining our processes to make it more convenient and efficient to get a project from start to finish in Menifee."

In addition to the One Stop Shop setting, Menifee has also employed the use of a Virtual Concierge Customer System that allows customers to check current wait times and even set and check-in for appointments conveniently from their mobile device. The City's mobile app also allows residents to get updates on the latest news and events in the City and even report street light outages, potholes and graffiti right from their phone.

Updating the City's development code was another priority of the Streamline Menifee initiative. By clearly defining the framework, rules and regulations guiding project development in the city, Menifee is simplifying and removing uncertainty from the development process. Additionally, the City's new flat fee structure was introduced so that partners can gain certainty with both project budgeting and processing times through a three-plan check process. The introduction of the Rapid Response Team brings together a group of development staff specialists to guide the city's development process by continually examining it and finding ways to enhance its efficiency.

To learn more about the Streamline Menifee initiative and doing business with the City of Menifee, please visit our website at [www.MenifeeBusiness.com](http://www.MenifeeBusiness.com).

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is*

*also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*

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