



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Census 2020 – Get counted to shape Menifee’s future

Menifee, CA– April 1 is Census Day across the nation. In every community, residents are asked to complete a short questionnaire.

Counting America’s population every ten years is required by the Constitution. For every person counted, from infants and young children to older adults, the State of California receives funding from the federal government.

This equates to billions of dollars annually for California. But Census data isn’t just about dollars, it is also used to apportion those dollars for a wide variety of federal, state and regional programs and projects. Responding in Menifee helps our community receive its fair share.

Census data is also used to determine congressional representation. The city uses census data to plan services and projects, and to place facilities like fire stations, parks and community centers where they will be most effective.

The census asks basic demographic questions such as: how many people are living in the home; is the home owned or rented and the age, sex, race and relationships of people in the household.

Your personal information is kept confidential. The Census Bureau is bound by federal law to protect your information, and your data is used only for statistical purposes. Your responses are compiled with information from other homes to produce statistics, which never identify your home or any person in your home.

For more information on the 2020 Census, including important dates to remember and information on how to respond visit our website at CityofMenifee.us/Census.

This time, respond online

The [2020 Census](#) will be the first time you can fill out your questionnaire online (telephone and mail response will remain options as well). The 2020 Census website is safe, secure and confidential, and responses to the census questionnaire are completely confidential and anonymous by U.S. law.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 94,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*