

FOR IMMEDIATE RELEASE

December 18, 2020

Support Menifee Restaurants in the Days Leading Up to Christmas

Rhapsodizing about a marvelous restaurant meal you loved, while enjoying a totally different meal with friends is a time-honored tradition. It allows us to break down—bite by bite—a dining experience that changed us for the better, all while meeting up with people and creating new cuisine-centric memories.

Those socially-sweet meetups and hangouts may not be happening as 2020 winds down—at least not over shared tables—but there are ways we can recreate this type of interaction. Like so many other experiences this year, we can create them virtually. By posting about local dining experiences, community members can share their experiences of the places—and food—we love and care about.

WHAT TO KNOW:

- The grassroots, online campaign is spotlighting take-out options at Menifee local restaurants
- Show your support through Wednesday, December 23
- When you get take-out food, take a creative photo, post, and tag it with #12daysoftakeout to share your experience and share the love

WHY?

There is a new, fresh, and focused push to bring attention to the fact that many restaurants around our Southwest Riverside County region remain open for takeout. The online campaign is called the 12 Days of Takeout because it points to the fact that it is happening in the days leading up to Christmas. The movement was first pushed in the San Gabriel Valley.

“Order In & Help Out” is a call to action. The phrase was adopted to let your connections know about a super meal you've enjoyed and that you want to help local businesses get through this challenging time.

"2020 has been more than a rough year for our businesses, community, and City," said Mayor Bill Zimmerman. "With stricter stay-at-home orders in effect across the country, the 12 Days of Takeout movement spreads holiday cheer to our favorite bars, eateries, and hometown restaurants."

"These hard-working businesses bring us joy and delicious flavors year-round. They're our go-to spots for celebrating special occasions, convening with friends and family, and enjoying a comforting snack or meal," said Gina Gonzalez, Menifee's Economic Development Director.

"Let's return the favor to small businesses who support our families throughout the year by ordering takeout and giving thanks. Whatever your budget, your purchases will make a big difference in supporting them through the holiday season," said Mayor Pro Tem Lesa Sobek.

Think of the businesses in Menifee that you love and cannot live without. Make a list of which ones you want to support this holiday season, and order at least once a day from your favorite local dining spots up until December 23. Then share a fantastic photo on social media with the #12daysoftakeout tag to inspire your friends, family members, and followers to do the same. For more information, please contact the Menifee Economic Development team at econdev@cityofmenifee.us or by calling (951) 672-6777.