



MEDIA ALERT

CONTACT: Dominique Samario

Public Information Officer

PHONE: (951) 746-0654

EMAIL: dsamario@cityofmenifee.us

New. Better. Best.

FOR IMMEDIATE RELEASE

January 26, 2021

City of Menifee Continues to Support Businesses During Changes in State Orders

Menifee, CA—Yesterday, January 25, officials with the California Department of Public Health ended the Regional Stay Home Order for all regions statewide, including the three regions that had still been under the order – San Joaquin Valley, Bay Area, and Southern California. Four-week ICU capacity projections for these three regions are above 15%, which is the threshold that allows regions to exit the order.

City Manager, Armando G. Villa shared that “the City of Menifee is very glad to see our COVID-19 case numbers slowly, but steadily, going down. We want our businesses to be open more fully to safely serve our residents and visitors and also so our local businesses can survive what has been a difficult year for many. The City is proud of the 83 applications approved for \$415,000 in Menifee CARES small business grants we have provided to Menifee businesses since July, and the many innovative programs our team has developed to support our growing community since the pandemic started.”

The latest action by the state, allows all counties statewide to return to the rules and framework of the [Blueprint for a Safer Economy](#) and color-coded tiers that indicate which activities and businesses are open based on local COVID-19 case rates and test positivity. The City continues to encourage residents to stay safe and stay healthy by doing things outdoors if possible, washing their hands, and wearing masks. Keeping case positivity rates and hospitalization numbers on the downward trend is essential for our community’s wellbeing and the health and recovery of our businesses and local economy.

Menifee and Riverside County remain in the strictest tier (purple), but lifting the stay-at-home order eases restrictions immediately in the following ways:

- Hair Salons and Barbershops: Open indoors with modifications
- All Retail: Max 25% capacity. (Standalone grocers continue to operate as before this update)
- Shopping Centers (Malls, Destination Centers, Swap Meets): Open Indoors with modifications (Max 25% capacity)
- Nail Salons: Open indoors with modifications
- Restaurants: Open outdoors with modifications; open for take-out/delivery

For additional information on what is currently allowed in each county, please visit the [State’s website](#).

The City of Menifee is committed to doing all it can to assist businesses during this unprecedented time. For businesses with a Menifee Temporary Outdoor Dining Permit or Temporary Personal Service Permit who desire to reopen their outdoor areas or have questions on permissible heaters, equipment, and outdoor structure guidelines from the State, please visit <https://www.cityofmenifee.us/324/Planning-Applications> or contact: Planning_Submittals@cityofmenifee.us.

To learn more about available resources or programs for local businesses, please contact the City’s Economic Development Department at EconDev@cityofmenifee.us or visit their website www.MenifeeBusiness.com for the latest updates on their business toolkit, business programs, and



MEDIA ALERT

CONTACT: Dominique Samario

Public Information Officer

PHONE: (951) 746-0654

EMAIL: dsamario@cityofmenifee.us

New. Better. Best.

initiatives. Menifee's Economic Development Director, Gina Gonzalez, states, "Thank you to our community for your outpouring of support with our local businesses. The consistent support since the beginning of the pandemic is what has kept our local businesses afloat and their spirits up. We have many new programs aimed at assisting our businesses, like Restaurant Week this week, because it is critically important to continue to rally around our local eateries and let them know they are an important part of what makes our community special."

For those who want to support Menifee businesses, this is a great time to do so. This week is the first-ever Menifee Restaurant Week. Hosted by the City of Menifee's Economic Development Department, the inaugural Restaurant Week is designed to encourage the exploration of the young and budding culinary landscape in Menifee, while also continuing to develop local unique dining options and supporting local dining and shopping in Menifee.

Now more than ever is the time to support local businesses and eateries who have been working hard to remain open while following State guidelines and social distancing protocols. This year's theme is New. Better. Best., which plays a part in the events held throughout the week, including daily gift card giveaways. No passes, tickets, or coupons are required to participate in Menifee Restaurant Week. Instead, please visit MenifeeRestaurantWeek.com and Menifee's social media platforms, or contact Menifee's Economic Development Department at (951) 672-6777 for more information.

###

ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 97,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*