



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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The Mason Jar Brewing Company Honored as Menifee's June Business Spotlight

MENIFEE, CA—The City of Menifee is thrilled to announce **The Mason Jar Brewing Company** (MJBC) as the June Business Spotlight, which is a part of the Menifee Economic Development Department's B3 (Building Better Businesses) program.

What began as an escape from the hustle and bustle of their busy lives soon transformed into the full-scale operation known today as The Mason Jar Brewing Company. From creating and brewing craft beer in their home using mason jars to taking the leap by opening their very own brewery, founders Robert Carter and Grace Santiago discovered that their quality time together brewing delicious beer had turned into a successful passion project. Mason Jar Brewing Company was founded in the same city that Robert and Grace live, eat, play, and have raised a family: Menifee, California.

After winning several awards for their mastered brew, including Gold for their dark chocolate coconut raspberry stout in one of the largest home-brew competitions in the nation, Robert and Grace knew they wanted to create their own brewery that went "back to basics," crafting only the best products possible using premium hops and fresh, locally grown produce. More than just a brewery, The Mason Jar Brewing Company proudly focuses on strong community and family values, with a passion for brewing exceptional beer and creating a welcoming environment where their guests feel right at home, from the moment they step through the door to their first sip.

As one of Menifee's first micro-breweries, MJBC has its roots entrenched in the Menifee community. "Our hope was to create a meeting place where people could enjoy good beer and connect with one another," said business owner Grace Santiago. "This place has a spirit like no other, people make friends here, conduct business, cry, laugh, and above all make memories that will last a lifetime."

MJBC is being honored for their notable generosity in the Menifee community, including hosting fundraisers for cancer patients and pet adoptions. In addition, they regularly donate to local organizations including the Firefighter Benevolent Fund, Tribute to the Fallen Memorial Day Remembrance, Habitat to Humanity, Mt. San Jacinto College, Arts Council of Menifee and many more. MJBC has also offered their meeting space to those in



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need and non-profits such as Rotary Club of Menifee, meet and greets, the business community, community members and more.

We invite you to view the Mason Jar Brewing Company's Business Spotlight video: <https://youtu.be/0QXNF6YFooQ>.

The City of Menifee **Business Spotlight** is part of the Economic Development Department's B3 (Building Better Businesses) program, which aims to showcase local businesses that go above and beyond the call of business, foster pride in Menifee's thriving business community, and promote diversity in Menifee's local economy. The Business Spotlight is a free business recognition program with the purpose of creating awareness for the variety of local businesses and their contributions to the Menifee Community. The City of Menifee Business Spotlight program highlights one local business in the city every month that betters the community they have become a part of. Chosen applicants—who are nominated by the community—are honored during a special presentation at a City Council Meeting and in addition receive a free 30-second professional video developed by the Department of Economic Development and their team that is showcased on the city's business website www.menifeebusiness.com.

Nominations are encouraged to recognize businesses in Menifee that contribute to the betterment of the Menifee community. Please visit the link below to apply: <https://www.cityofmenifee.us/499/Menifee-Business-Spotlight-Program>

For more information on the **Business Spotlight** program, or other resources available to Menifee businesses, please contact the Economic Development Department at econdev@cityofmenifee.us.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*