



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Shella Care Honored as Meniffee's July Business Spotlight

MENIFEE, CA—The City of Meniffee is thrilled to announce **Shella Care** as their July Business Spotlight, a program that showcases local businesses that go above and beyond the call of business, fosters pride in Meniffee's thriving business community, and promotes diversity in Meniffee's economy.

Shella Care, established in 2004, provides in-home personal care, and long-term care in a family friendly environment. Today "Shella" serves families and individuals with the comprehensive assistance needed to remain in their homes as they work through being affected by disabilities or functional needs in their own time of need.

Shella Care was named after Shelton and Della Foster who spent their lives assisting their daughter Debbie through multiple disabilities. **Shella Care** provides assistance with meal preparation and clean-up, personal hygiene, bathing, dressing, transportation and more. **Shella Care** currently has over 750 clients and employs over 400 employees in four counties.

In addition to the honorable service **Shella Care** provides, they also launched the Shella Foundation, a nonprofit that provides comprehensive care management and assistance in all aspects of personal care, including financial assistance, grants, and resources to individuals and families affected by disabilities or functional needs.

Shella Care is being recognized for their generosity within the Meniffee community. **Shella Care** has supported many local organizations and charities with assistance, generosity, and volunteers, including but not limited to: the Meniffee Valley Community Cupboard, Boys and Girls club of Meniffee Valley, Storm baseball stadium "Disability Awareness Day," Special Olympics Southern California, Temecula Law Enforcement Torch Run, Interfaith Community Council's Thanksgiving Dinner, El Modena Resource Community Center, SWAG and Interfaith Council's support of local domestic violence shelter, Inland Regional Center, Meniffee Patriots Cup Golf Tournament and more. **Shella Care** is also a proud member of the Meniffee Valley Chamber of Commerce.

We invite you to view **Shella Care's** [Business Spotlight video](#).



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The City of Menifee Business Spotlight is part of the Economic Development Department's B3 (Building Better Businesses) program. The Business Spotlight is a free business recognition program with the purpose of creating awareness for the variety of local businesses and their contributions to the Menifee community. The City of Menifee Business Spotlight highlights one local business in the city every month that has gone above and beyond the call of business to better the community they have become a part of. Chosen applicants, who are nominated by the community, are honored during a special presentation at a City Council meeting and receive a free 30-second professional video developed by the Menifee Economic Development team and is showcased on the City's business website, www.menifeebusiness.com.

Nominations are encouraged to recognize businesses in Menifee that contribute to the betterment of the Menifee community. Please visit the link below to apply:
<https://www.cityofmenifee.us/499/Menifee-Business-Spotlight-Program>

For more information on the Business Spotlight program, or other resources available to Menifee businesses, please contact the Economic Development Department at econdev@cityofmenifee.us.

For more information about **Shella Care** or the Shella Foundation, please visit <https://shellacare.com/>.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*