



NEWS RELEASE

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FOR IMMEDIATE RELEASE

August 19, 2021

Menifee Celebrates New Fire Ladder Truck Thanks to Quality of Life Measure (Measure DD)

MENIFEE, CA– The City of Menifee unveiled the new Menifee fire ladder truck apparatus with an official ribbon cutting ceremony on Wednesday, August 18, 2021. The Menifee community was welcomed to celebrate the investment in public safety and had the opportunity to interact with the new \$1.2 million dollar life-saving apparatus. The new truck was fully funded by Menifee’s Quality of Life Measure (Measure DD) and is now in-service in the Menifee community.

At the event, the Menifee Fire team, members of the business community, community partners, residents, and elected all gathered to celebrate the new ladder truck that will be centrally located and housed at Station 76, located at 29950 Menifee Road, Menifee CA, 92586. The community heard from Riverside County Fire Chief, Bill Weiser, City of Menifee Mayor Bill Zimmerman, Mayor Pro Tem Lesa Sobek, Councilmember Dean Deines, and City Manager Armando G. Villa. Presentations were also provided by honored dignitaries, which included Riverside County Supervisor Jeff Hewitt, Representative for State Senator Rosilicie Ochoa Bogh Art Welch, and Kristy MacDougall, Chief of Staff for Assemblymember Kelly Seyarto’s office.

“As the 5th fastest-growing City in the state, our public safety needs continue to grow as well,” said Armando G. Villa, City Manager. “As the City continues to see developments for larger buildings, such as office buildings and hotels, this new fire truck apparatus equips the City with the resources to provide a premier level of public safety.”

The new addition to the Menifee Fire arsenal, is replacing an old ladder truck that has become outdated. This new ladder truck has many enhanced features including a “clean cab concept,” meaning breathing apparatus and turnout gear that are exposed to carcinogens while fighting fire are no longer housed within the cab. The pre-plumbed waterway has been removed from the aerial ladder in favor of a remote-controlled nozzle and three-inch hose configuration. This eliminates the need to expose firefighters on the top of the aerial when water is flowing, reduces weight, and increases the aerial ladder’s ability to be used for rooftop placement. The truck has a larger motor and better suspension to lessen the wear and tear on the apparatus and the firefighters utilizing it. In addition, the new apparatus has enhanced technology for faster ladder deployment for rescues.

“We are celebrating an outstanding piece of equipment today and we owe thanks to the residents of Menifee,” said Mayor Bill Zimmerman. “Measure DD, Menifee’s Quality of Life Measure, gave the City the ability to make the grand investment of \$1.2 million into the new Menifee Ladder Truck.”



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“The technology in the new ladder truck really is incredible,” said Councilmember Dean Deines. “The new ladder truck is equipped with new technology, which offers our fire services the ability to be more efficient in ladder deployment and while out in service. Ultimately, providing our residents with the high-level of service we enjoy in Menifee,” continued Deines.

“Public Safety is a top priority for the City of Menifee and the Menifee City Council,” stated Councilmember Lesa Sobek. “We are thankful for our partnership with Riverside County CAL Fire, as we continue to collaborate to maintain the quality of life that Menifee residents have come to know, expect and enjoy.”

For more information on Menifee’s Quality of Life Measure, please visit www.CityofMenifee.us/MeasureDD. For more information on the Menifee Fire Department, please visit <https://www.cityofmenifee.us/103/Fire-Department>.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail, and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*