



NEWS RELEASE

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New. Better. Best.

FOR IMMEDIATE RELEASE

September 8, 2021

Join Us for Menifee's Clean Air Month Events!

MENIFEE— Menifee Clean Air Month (September 2 - October 9) coincides with California Clean Air Day and is designed to get our community excited to recycle, get active, and reduce emissions. At the September 15, 2021 City Council meeting, a proclamation will be presented that will proclaim October 6, 2021 as California Clean Air Day to reaffirm Menifee's commitment to engage, educate, and encourage our community to develop environmentally healthy and air-friendly habits. This will be the third consecutive Clean Air Proclamation.

Residents are invited to visit our new solid waste and recycling website at www.cityofmenifee.us/solidwasteandrecycling to download a Clean Air Month Bingo game card and to register for the Clean Air Townhall event.

Clean Air Month Bingo is a play to win game that rewards participants for completing air-friendly tasks such as walking or biking as opposed to driving, starting a compost garden, planting an indoor plant, using one of our local trails for exercise, or going meatless for a day. A completed bingo row earns the participant a **Clean Air Hero Badge**, while each completed square earns an entry into the prize giveaway. Prizes range from \$25 gift cards up to a new bike, courtesy of Menifee Bicycles, Inc. Clean Air Month Bingo is open to Menifee employees and residents. Have fun becoming a Clean Air Month Hero!

Want to learn more about composting or speak 1-on-1 with a Master Gardener? Are you looking for a fun educational weekend event for kids ages 3-12? Then please register for our Clean Air Townhall. This event will be held at the Santa Rosa Academy Campus on October 9 from 12 p.m. to 3 p.m. The townhall features interactive booths and educational workshops. Our free Kids Club will feature fun activities throughout the event including a vermicomposting workshop and mini-tree planting. Registration is required. Event partners include Menifee Park Rangers, Healthy Menifee, Riverside County Master Gardeners, Riverside County Department of Waste Resources, Waste Management, Menifee Planning Department, and the Youth Leaders of Menifee Green Team.

To download our Bingo card and to register for the townhall/Kids Club event, please visit <https://www.cityofmenifee.us/solidwasteandrecycling>. Businesses interested in partnering or sponsoring a portion of Clean Air Month events, please email waste_recycle@cityofmenifee.us.

Menifee Clean Air Month events are sponsored in part by Santa Rosa Academy and a microgrant from the Coalition for Clean Air. Visit www.cleanairday.org to take the clean air pledge. Organic materials like food scraps, yard waste, and paper products, generate methane gas, a top air pollutant. California recycling law (SB 1383) seeks to reduce organic waste in landfills through mandatory recycling for homes and business. Solid waste and recycling events, such as Clean Air Month, support the city's efforts to provide education and outreach as required under the mandate.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*