



NEWS RELEASE

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FOR IMMEDIATE RELEASE

October 1, 2021

Menifee's Fall Festival and Day of the Dead Events Promise Fun for the Whole Family

MENIFEE, CA— The fall season kicks off in Menifee on Saturday, October 23, with the city's annual Fall Festival, a free, family-friendly celebration featuring costume contests, games, food vendors and live entertainment. The fun continues on Friday, October 29, at Menifee's Day of the Dead celebration.

The Fall Festival will take place at Mt. San Jacinto College's Menifee Campus, 28237 La Piedra Road, from 4 p.m. to 8 p.m. on October 23.

Highlights include:

- Costume contests for children aged 13 and younger, pets and families; to register, visit www.cityofmenifee.us/register or email communityservices@cityofmenifee.us.
- A variety of community performances and music
- An educational and interactive presentation by Menifee Park Rangers on "How to Compost Pumpkins"
- An array of unique food and craft vendors, nonprofits, and business booths; to become a vendor, please complete the application here: www.cityofmenifee.us/specialevents or email communityservices@cityofmenifee.us.

The event is made possible by Mt. San Jacinto College and our partners and sponsors.

The festivities continue with the Day of the Dead, or *Día de los Muertos*, event at Central Park, 30268 Civic Plaza Drive, from 5 p.m. to 8:30 p.m. on October 29.

Day of the Dead is a Mexican holiday in which families welcome back the souls of their deceased relatives for a brief reunion that includes food, drinks, and celebration.

The event features live music, dance performances, children's activities, traditional food, and retail vendors. The local celebration promotes cultural awareness and engagement, and supports the diverse community in Menifee.

The public is invited to participate in a Day of the Dead community altar hosted and designed by the City of Menifee. Residents are encouraged to bring photos of loved ones and small offerings to be displayed throughout the event. Families can request space for an individual altar by submitting an application at www.cityofmenifee.us/specialevents. Due to limited space, individual altars are available on a first-come, first-served basis.

The evening will also feature a Catrina contest, a tradition in which women and girls wear fine dresses and hats and paint their faces to look like sugar skulls. Online registration at www.cityofmenifee.us/538/Day-of-the-Dead is encouraged but not required.



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Residents are encouraged to bring blankets and chairs to enjoy the performances throughout the night. The event is free to the public and open for all ages. A special thank you to our partners and sponsors, Marin Realty Group and Miller-Jones Mortuary, for making this event possible.

For more information about Fall Festival or Day of the Dead, or to get involved in future special events, visit www.cityofmenifee.us/specialevents, email communityservices@cityofmenifee.us, or call the Community Services Department at (951) 723-3880.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*