



NEWS RELEASE

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FOR IMMEDIATE RELEASE

October 10, 2021

Calling Local Artists to Help Make History with Flag Design

MENIFEE, CA— In a historic move, the City of Menifee will adopt its first official City Flag. Residents are encouraged to participate by creating flag designs that capture the history, beauty, and uniqueness of the community, as part of the City Flag Design Contest.

The contest encourages artists to create flags that illustrate that Menifee is a vibrant, growing community full of creativity and culture. The flag will serve as an important tool in attracting businesses and residents, as well as showcasing why Menifee is the best place to live, work and play.

The flag contest idea was initially brought to City Council by Councilmember Bob Karwin who said, “The City of Menifee, like many other communities, is coming out of a tough time and we are growing fast. This contest gives people a unique opportunity to help shape the City’s identity, including representing its vitality and resiliency.”

The public can submit their designs now through November 19, 2021. The contest is open to all Menifee residents and is limited to one submission per person. Entry categories include elementary school (K-6th grade), middle school (7th-8th grade), high school (9th-12th grade), current college/university student, and adult.

The contest will be judged based on five main principles: keep it simple, use meaningful symbols, use only two or three basic colors, no lettering or seals, and be distinctive or related. Additional design criteria and the entry form are available at www.cityofmenifee.us/753/City-Flag-Design-Contest.

The community will vote to determine the contest winner, ultimately selecting the flag that will represent the City. Voting will be available online and in person at the Annual Holiday Tree Lighting event on December 4, 2021, at the Community Services information booth. The event will take place from 4 – 8 p.m. at the Mt. San Jacinto College Menifee Campus, located at 28237 La Piedra Road.

For more information or to get involved in future special events, contact the Community Services Department online at www.cityofmenifee.us/communityservices, by email at communityservices@cityofmenifee.us or by phone at (951) 723-3880.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California’s premiere attractions and employment centers. Within its 50 square miles, Menifee’s business, retail, and entertainment outlets are starting to shape the community’s character and this growing economic base is also contributing favorably to the city’s strong financial position. Menifee’s growing family-oriented population values the city’s ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city’s strategic vision to make Menifee one of the state’s most promising new cities.*