



# NEWS RELEASE

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## New. Better. Best.

### FOR IMMEDIATE RELEASE

November 3, 2021

#### Gracie's Lunchbox honored as Menifee's November Business Spotlight

**MENIFEE, CA**— Gracie's Lunchbox has been selected as the City's November 2021 Business Spotlight, part of the Office of Economic Development's B3 (Building Better Businesses) program.

Gracie's Lunchbox is located in the historic Cherry Hills Plaza at 28089 Bradley Rd. While one of the newer amenities in the plaza that officially opened their doors in 2017, they have become a staple in the community.

Offering delicious entrees, sandwiches, and sides along with decadent desserts, this local favorite is a standout destination for healthy, hearty, homestyle meals. Whether it be a quick and tasty lunch, a charcuterie board for your weekend gathering, or a fully catered event with a chef, Gracie's Lunchbox has something to offer everyone!

"Our small businesses are the backbone of our community. Their generosity and pride towards organizations in our city does not go unnoticed," said District 1 Councilmember Bob Karwin. "From providing gift cards for Parent Teacher Associations and school activities to sponsoring lunches for senior events, Gracie's Lunchbox embodies the mission of our Business Spotlight Program; going above and beyond the call of business to serve our community."

Chef and Owner Allison Cazarin's generosity can be seen throughout the community. She regularly donates her time and cuisine to a variety of charitable causes in Menifee, including programs for youth and seniors, as well as school and community events. For example, Gracie's Lunchbox donates to the Sun City Civic Shuffle Club, Sun City Discovery Days, Mt. San Jacinto College, Sun City Garden Club, Menifee Valley Chamber of Commerce, Harvest Hill STEAM Academy Parent Teacher Association (PTA), Heritage High School Football Team, and more!

For more information about Gracie's Lunchbox and upcoming holiday specials, please visit [Gracie's Lunchbox \(gracieslunchboxmenifee.com\)](http://Gracie'sLunchbox.gracieslunchboxmenifee.com).

#### BUSINESS SPOTLIGHT PROGRAM

The City of Menifee Business Spotlight is a free, monthly recognition program showcasing companies that go above and beyond, foster pride in Menifee's thriving business community, and promote diversity in the local economy.

The businesses, which are nominated by the community, are honored during a special presentation at a City Council meeting. They also receive a free, 30-second professional video developed by the Office of Economic Development that is showcased on the city's business website, [www.menifeebusiness.com](http://www.menifeebusiness.com), and that they can use for marketing their business. Check out Gracie's Lunchbox video here: <https://youtu.be/twdp-xqiMVE>.



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To nominate a business that contributes to the betterment of the Menifee community, please visit: [Business Resources - MenifeeBusiness.com Economic Development](#).

For more information on the Business Spotlight program, or other resources available to Menifee businesses, please contact the Office of Economic Development at [econdev@cityofmenifee.us](mailto:econdev@cityofmenifee.us).

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*