



NEWS RELEASE

CONTACT: Rochelle Clayton

Assistant City Manager

PHONE: (951) 723-3701

EMAIL: rclayton@cityofmenifee.us

New. Better. Best.

FOR IMMEDIATE RELEASE

November 3, 2021

Menifee Economic Development Director Recognized for Outstanding Real Estate Leadership

MENIFEE, CA— The City of Menifee is proud to congratulate City Economic Development Director Gina Gonzalez as a recent recipient of the Connect Commercial Real Estate's (CRE) 2021 Women in Real Estate Awards. Gonzalez was chosen as a regional winner representing one of ten women in California.

Gonzalez leads Menifee's award-winning economic development program, which advances the city's prosperity and economic growth. Menifee's economic development team cultivate relationships, and work alongside the City's development team to attract, retain, and grow businesses and new projects in the community, thereby spurring incoming job creation, new development, a strong diverse local economy and enhanced quality of life for residents. The City of Menifee is excited to congratulate Ms. Gonzalez on this well-deserved recognition.

"This prestigious award that Ms. Gonzalez is being awarded, speaks to the caliber of leadership Menifee has on its Executive team," said Menifee Mayor Bill Zimmerman. "There is a lot of growth occurring in Menifee and my council colleagues and I are proud of the additional and incoming retail, office and industrial projects occurring in Menifee that are active or in the pipeline, and it's team members like Ms. Gonzalez that are working hard around the clock behind the scenes to make Menifee a safe, thriving and premier place to be."

The award program, in its fifth consecutive year, honors an elite group of professionals whose talent and innovation help them succeed as influential leaders in commercial real estate. The distinction comes after a competitive process, with nearly 500 submissions from across the country. Connect CRE chooses 10 national winners and 10 regional winners (California, Texas, New York, Chicago, Atlanta, Boston, Florida, Seattle, Phoenix, and Washington DC), recognizing 100-plus inspirational women each year.

"I am honored to be chosen as a "Women in Real Estate" award recipient. This program illustrates Connect CRE's commitment to encouraging the commercial growth of cities around the country, and to recognizing the individuals and teams who play a key role in supporting regional economic development activities," said Gina Gonzalez, Economic Development Director. "It is under the leadership of Menifee's City Manager Armando G. Villa, where creativity and innovation are encouraged and supported that give employees, like myself, the flexibility to create real meaningful impacts in the community through commercial real estate."

Connect CRE announced the winners last month to a national audience of more than 150,000 commercial real estate executives.

For more information on the Connect CRE awards, visit www.connectcre.com/awards. For more information on the City of Menifee's economic development programs, go to www.menifeebusiness.com or www.cityofmenifee.us.

###



NEWS RELEASE

CONTACT: Rochelle Clayton

Assistant City Manager

PHONE: (951) 723-3701

EMAIL: rclayton@cityofmenifee.us

New. Better. Best.

ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*