



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Menifee's "Shop Local Holiday Bingo" Promotes "Early" Holiday Shopping and Supporting Local Businesses

MENIFEE, CA— The City of Menifee, in partnership with the Menifee Valley Chamber of Commerce, announced the return of their shop local campaign "Shop Local Holiday Bingo," as part of the [Menifee FORWARD](#) program to encourage Menifee residents to begin their holiday shopping early and "choose" shopping local when possible.

The 2021 Menifee Shop Local Bingo promotional game card is available for pick-up at City Hall (29844 Haun Rd.) during operating hours, and the Menifee Valley Chamber of Commerce (29737 New Hub Dr. #102), or print your own [HERE](#). Residents and visitors can check off spaces on their bingo card when they make purchases at qualifying Menifee businesses as detailed on the Bingo card. Once a row or column is completed, participants can drop off the bingo card at the Menifee Valley Chamber of Commerce, along with accompanying receipts, to receive a FREE Menifee Forward tote bag and be entered to win a raffle basket, valued at over \$500!

"The success of the 2020 Shop Local Bingo Campaign showed the tremendous amount of support that local businesses have from our community. We are excited to offer this campaign again in 2021. With several new brands opening this past year, there is even more reason to shop local this holiday season." said Gina Gonzalez, Economic Development Director. "Capitalizing on the regional pull our shopping centers provide, visitors and residents alike can 'Shop Menifee' and keep our local economy thriving that in turn provides the revenue for some of the City's most vital services like police and fire."

Menifee Forward, is a shop local business support campaign for Menifee, which was launched in part of the Menifee CARES Initiative, to assist businesses and encourage residents to "Shop. Support. Sustain." our local business community. Please join the City of Menifee in celebrating small businesses this November through December:

- Black Friday (the day after Thanksgiving - November 26)
- Small Business Saturday (November 27)
- Holiday Shopping (November 1 - December 25)

For more information on shopping local in Menifee, please visit the City of Menifee "Menifee FORWARD" webpage at www.menifeebusiness.com/menifee-forward/, or contact the Office of Economic Development at econdev@cityofmenifee.us or (951) 672-6777, or contact the Menifee Valley Chamber of Commerce at (951) 672-1991.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*