



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Social Media Marketing Training Event

MENIFEE, CA— On Thursday, January 27, 2022, from 1p.m. - 3p.m., the Inland Empire Small Business Development Center (IESBDC) will host a FREE Social Media Marketing Training Event at Menifee City Hall (Council Chambers), 29844 Haun Rd. Jacqueline Scott, SBDC Business Consultant, will discuss Social Media Marketing Basics and Strategy including:

- What is Social Media Marketing?
- Getting Started on Social Media
- Hashtags and How to Use Them
- Creating a Social Media Strategy
- Running Campaigns on Social Media

This no-cost seminar was made possible through the support of the City of Menifee and the Menifee B3 Program. Pre-registration is required, as seating is limited. For more information or to register, please visit www.inlandempiresbdc.org.

The Inland Empire Small Business Development Center (SBDC) offers no-cost business consulting and training to current business owners and aspiring entrepreneurs in Riverside and San Bernardino counties. For more information on Inland Empire SBDC, visit www.inlandempiresbdc.org or call (909) 983-5005. To learn more about upcoming events, resources and trainings for small businesses, please visit www.MenifeeBusiness.com or email econdev@cityofmenifee.us.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*