



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Menifee Adopts First Jobs Blueprint Plan in Riverside County

The City of Menifee's inaugural Jobs Blueprint Plan sets the stage for the region by creating a plan of action to attract additional high-skilled and high-wage jobs.

MENIFEE, CA – The City of Menifee is pleased to announce that the City Council has adopted the first Jobs Blueprint Plan in Riverside County, a detailed plan of action for targeted job creation and a roadmap to bring quality jobs to the region. This groundbreaking plan is based on the City's Comprehensive Economic Development Strategy (CEDS) and is closely in line with the County of Riverside's CEDS to ensure synergy with the region and our partners.

Menifee's Jobs Blueprint Plan targets three key industries: Healthcare, Information Technology, and Advanced Manufacturing. The plan also outlines the career pathways for foundational, middle-skill, and high-skill development. These job and work-based learning methods include details on the pipelines available within the city and region for workforce development and provide future stakeholders with a pathway for success.

"Menifee works diligently to remain on the cutting edge of innovation and our Jobs Blueprint Plan sets the stage to continue diversifying our local economy and providing residents with opportunities to concentrate their skills locally," said Mayor Bill Zimmerman. "We have positioned ourselves to pave the way for the region in workforce development and showcase why Menifee is the best place to begin, expand, and grow your business."

The City of Menifee's Jobs Blueprint Plan is available to view at the link [here](#).

For more information on the Menifee Jobs Blueprint Plan or other resources available to Menifee businesses or workforce, please contact the Office of Economic Development at EconDev@cityofmenifee.us or visit www.MenifeeBusiness.com.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*