



NEWS RELEASE

CONTACT: Philip Southard
Public Information and Legislative Affairs Officer
PHONE: (951) 746-0654
EMAIL: psouthard@cityofmenifee.us

New. Better. Best.

FOR IMMEDIATE RELEASE

March 3, 2022

Help Your Business Thrive Online with Menifee's eCommerce Basics Training Event

Participants will learn how to establish a strong online presence and utilize the tools and resources necessary to launch a successful ecommerce platform.

MENIFEE, CA – Aspiring online business leaders are encouraged to attend an eCommerce Basics Training Event hosted by the City of Menifee and the Inland Empire Small Business Development Center (IESBDC). This free seminar will be held on Thursday, March 24 from 1 p.m. to 3 p.m. at Menifee City Hall (29844 Haun Rd.).

The eCommerce Basics Training Event will provide attendees with the knowledge needed to establish a strong online presence. Participants will learn the ways and means for choosing how they want to be online, what it takes to launch their own ecommerce platform, and how to utilize the digital tools for developing a successful go-to-market strategy.

Pre-registration is required, as seating is limited. For more information or to register, please visit: <https://ociesmallbusiness.org/events/ecommerce-basics-menifee>. This FREE seminar is made possible through the support of the City of Menifee's Office of Economic Development and their Menifee b3 (building better business) Program.

The IESBDC offers additional no-cost business consulting and training to current business owners and aspiring entrepreneurs in Riverside and San Bernardino counties. For more information, please go to www.inlandempirebdc.org or call at (909) 983-5005.

For more information on events, resources and trainings for small businesses in Menifee, please visit www.MenifeeBusiness.com or email EconDev@cityofmenifee.us.

###

ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premiere attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*