



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Karmichael's Cabinetry Selected as Menifee's June Business Spotlight

Based in Menifee for over 20 years, Karmichael's provides premium quality custom cabinets while also helping preserve the environment and supporting the local community.

MENIFEE, CA – The City of Menifee is thrilled to announce “Karmichael’s Cabinetry” as the June Business Spotlight, a program that is a part of the city’s Economic Development Department’s B3 (Building Better Businesses) program.

Karmichael’s Cabinetry provides custom cabinetry for kitchens, bathrooms, bars, and entertainment centers. While their staff believes in the full and practical use of space, they also understand the desires of their clients and the intention of seeking out custom cabinetry. To ensure their clients’ satisfaction, Karmichael’s works alongside homeowners to discover their home’s hidden potential while also meeting their functionality needs.

For over 37 years, Karmichael’s Cabinetry has served the community and has called Menifee home for the last 22 years. During that time, Karmichael’s has helped over 6,000 clients bring their dreams to life. Jeffery Platt, owner of Karmichael’s Cabinetry and Poppa’s Barn, believes in using the highest quality materials to ensure a premium and long-lasting product that will undoubtedly add value to a residence.

Karmichael’s is dedicated to building a better Menifee which is shown through their efforts to repurpose their waste. Karmichael’s Cabinetry recycles its wood shavings by donating them to local pet rescues including the Miniature Horse Rescue. They also pick up local reclaimed fencing at no charge. In addition to their environmental efforts, Karmichael’s gives back to the community by assisting multiple Little Leagues and supports our local Fire and Police Departments.

“Karmichael’s Cabinetry recognized Menifee’s potential years ago and has been bringing residents’ dreams to life with each and every project while caring for our local environment,” said Councilmember Matt Liesemeyer. “It is a pleasure to have Karmichael’s dedicated spirit a part of our community.”

For more information about Karmichael’s Cabinetry, please visit <https://www.karmichaels.com>. To view Karmichael’s Cabinetry spotlight video, please click the [link here](#).

The City of Menifee Business Spotlight is a free business recognition program to create awareness for the variety of local businesses and their contributions to the Menifee community. Chosen applicants, who are nominated by the community, are honored during a special presentation at a City Council Meeting and receive a free 30-second professional video developed by the Economic Development Department showcased on the city’s business website - www.menifeebusiness.com.

(Cont.)

The City of Menifee Business Spotlight is part of the Economic Development Department's B3 (Building Better Businesses) program, which aims to showcase local businesses that go above and beyond the call of business, foster pride in Menifee's thriving business community, and promote diversity in Menifee's local economy.

Nominations are encouraged to recognize businesses in Menifee that contribute to the betterment of the Menifee community. Please visit the link below to apply:

<https://www.cityofmenifee.us/499/Menifee-Business-Spotlight-Program>.

For more information on the Business Spotlight program, or other resources available to Menifee businesses, please contact the Economic Development Department at econdev@cityofmenifee.us.

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ABOUT MENIFEE: *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premier attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*