



# NEWS RELEASE

CONTACT: Philip Southard  
Public Information and Legislative Affairs Officer  
PHONE: (951) 746-0654  
EMAIL: [psouthard@cityofmeniffee.us](mailto:psouthard@cityofmeniffee.us)

## New. Better. Best.

### FOR IMMEDIATE RELEASE

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#### **Star Power to Shine at Grand Opening of the Gale Webb, Kids-R-#1, Action Sports Park**

*The official debut of the largest bike park of its kind in southern California will feature action sports icons, exciting exhibitions from pro riders, and include leading vendors in the industry.*

**MENIFEE, CA** – Get your favorite bike ready! The grand opening of the City of Meniffee’s Gale Webb, Kids-R-#1, Action Sports Park is set for Saturday, November 5 at 12 p.m. The new park is located at 26533 Craig Ave. in Meniffee.

The Gale Webb, Kids-R-#1, Action Sports Park is the largest park of its kind in southern California featuring bike trails with over 30 obstacles for different skill levels including a bicycle playground and a 22,000 square-foot pump track.

“This new action sports park in Meniffee is unlike anything else in California,” said District 2 Councilmember Matt Liesemeyer. “We are excited for the community to enjoy this new, record-setting amenity in our city.”

This grand opening celebration will include sponsor booths with giveaways, food vendors, a special meet and greet with industry professionals, and free Kona Ice for the first 500 guests in line!

Event highlights include:

- Gale Webb Dedication Ceremony & Ribbon Cutting
- Industry Exhibition Entertainment
- Sponsor Showcase and Giveaways

The park is named for Gale Webb, a long time Meniffee resident who inspires and encourages youth through her nonprofit organization, Kids-R-#1. Gale has overcome tremendous adversities with poise and persistence. Following a parachute accident, doctors told her that she would never walk again. Gale proved them wrong and has gone on to make a grand impact in the action sports industry from BMX to Motorcross and has been a mentor for kids of all ages.

“Over the last 40 years, Kids-R-#1 has reached millions of kids with a unique combination of positive messaging and action sports demonstrations,” said Webb. “I am honored that the City of Meniffee is naming this new action sports park after me and my organization.”

Sponsors of the grand opening event will include Vans, Former BMX Pro Eddie Fiola, Cahuilla Creek MX Park, Rad Designs 1986, Langston Motorsports, Asterisk, FOX, Imagine It Graphics, Stasi Cycles, Troy Lee Designs, and PowerFlex.

(Cont.)

For more information about this event or any future special events, contact the Community Services Department at [cityofmenifee.us/specialevents](http://cityofmenifee.us/specialevents), email [communityservices@cityofmenifee.us](mailto:communityservices@cityofmenifee.us), or call 951-723-3880.

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premier attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*