



# NEWS RELEASE

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## New. Better. Best.

### FOR IMMEDIATE RELEASE

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#### **Bushfire Kitchen Selected as Meniffee's January Business Spotlight**

*The local restaurant offering a fresh take on American classics has supported the Meniffee community through their charitable work with community groups, local schools, and non-profits.*

**MENIFEE, CA** – The City of Meniffee is thrilled to announce “Bushfire Kitchen” as the City’s January Business Spotlight, a program that is a part of the Economic Development Department’s B3 (Building Better Businesses) program.

Bushfire Kitchen has an origin story for the books. The restaurant was first founded in 2012 by two cousins, Clive and Brandon Barwin. Clive brought his technical skills and knowledge of the business world as an entrepreneur to the table, while Chef Brandon’s expertise in flavors and redefining classic food was invaluable. The two now have a total of five locations and arrived in Meniffee as a key member of the local culinary scene in 2019.

The Barwin cousins knew they wanted to offer healthy choices and high-quality ingredients at affordable prices, and with ten years of success later, the cousins have held true to that vision. Bushfire offers redefined American comfort food classics that never use preservatives, food coloring, flavor enhancers, or GMOs. Ensuring the best experience for their guests, almost everything is made from scratch, the ingredients used are locally produced when possible, and the meat is raised humanely while being antibiotic-free. Additionally, it was important to the Barwin cousins that their menu be inclusive and accommodate for vegan, vegetarian, and gluten-free preferences.

Bushfire has not only made a commitment to their customers but the communities they reside in, and their genuine care for others is shown through their various outreach and partnership endeavors. Bushfire Kitchen regularly supports Meniffee’s local schools and non-profit organizations, partners with the Meniffee Valley Chamber of Commerce and business community, and runs in-store fundraisers and monthly events.

“Our residents and visitors alike benefit from Bushfire Kitchen’s commitment to high quality libations and fresh, locally sourced ingredients for their delicious, healthy menu” said Gina Gonzalez, Economic Development Director. “We are thankful for their maverick spirit in providing a unique experience in Meniffee and integrating themselves in the fabric of our community through ongoing outreach and partnership efforts.”

For more information about Bushfire Kitchen, please visit [bushfirekitchen.com](http://bushfirekitchen.com). To view their Business Spotlight video, please visit <https://youtu.be/30TCehrMsHc>.

(Cont.)

The City of Menifee Business Spotlight is a free business recognition program to create awareness for the variety of local businesses and their contributions to the Menifee community. Chosen applicants, who are nominated by the community, are honored during a special presentation at a City Council Meeting and receive a free 30-second professional video developed by the Economic Development Department showcased on the city's business website - [www.menifeebusiness.com](http://www.menifeebusiness.com)

The City of Menifee Business Spotlight is part of the Economic Development Department's B3 (Building Better Businesses) program, which aims to showcase local businesses that go above and beyond the call of business, foster pride in Menifee's thriving business community, and promote diversity in Menifee's local economy.

Nominations are encouraged to recognize businesses in Menifee that contribute to the betterment of the Menifee community. Please visit the link below to apply:  
[www.cityofmenifee.us/BusinessSpotlight](http://www.cityofmenifee.us/BusinessSpotlight).

For more information on the Business Spotlight program, or other resources available to Menifee businesses, please contact the Economic Development Department at [econdev@cityofmenifee.us](mailto:econdev@cityofmenifee.us).

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**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premier attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*