



# NEWS RELEASE

CONTACT: Philip Southard  
Public Information and Legislative Affairs Officer  
PHONE: (951) 746-0654  
EMAIL: [psouthard@cityofmenifee.us](mailto:psouthard@cityofmenifee.us)

## New. Better. Best.

### FOR IMMEDIATE RELEASE

March 16, 2023

#### **Menifee TV Now Playing on Local Cable Channels and Streaming Online**

*Residents will be able to watch City of Menifee public meetings, original content, and other programming on Spectrum Channel 1301, Frontier Channel 25, or via the City's website.*

**MENIFEE, CA** – Menifee residents have a new way to stay connected. Menifee TV is a Public, Educational, and Governmental Access Channel (PEG) dedicated to delivering quality local programming, public meetings, and service announcements from the City of Menifee.

Menifee TV is the first PEG channel in the region to be featured in high definition through Spectrum. All content broadcast through Menifee TV's cable channels will include closed captioning in both English and Spanish.

Menifee TV will also be the first city-provided PEG channel to host a direct link with the County of Riverside's PEG channel, RivCo TV, using cloud distribution and receiving technology with no additional costs or infrastructure needed. This partnership will help bring County programming to areas of Menifee that currently do not have access to their content. Menifee TV will also feature programming from other governmental partners at the local, state, and federal levels.

"Communicating and being transparent with our residents remains a key priority for our City Council and we utilize several different mediums including print publications, e-blasts through text and email, and social media, among others, to reach as many of our community members as possible," said Mayor Bill Zimmerman. "Menifee TV will further enhance our public outreach by allowing us to deliver local cable subscribers with engaging video content, which can also be reshared on our social media platforms or viewed directly through the City's website."

Menifee TV can be viewed on Spectrum Channel 1301, Frontier Channel 25, and via live stream online at [www.cityofmenifee.us/menifeetv](http://www.cityofmenifee.us/menifeetv). Some Spectrum viewers are in the process of being phased in for the new channel over the next 90 days and may not immediately see Menifee TV in their channel listing. The City of Menifee is also in discussions with Mediacom to provide their local subscribers with Menifee TV in the near future. The majority of funding for PEG's infrastructure is provided by the City's cable franchise agreements with the local cable operators.

For more information, schedule of programming, or to view Menifee TV online, please visit [www.cityofmenifee.us/menifeetv](http://www.cityofmenifee.us/menifeetv).

###

**ABOUT MENIFEE:** *Situated in the heart of southern Riverside County along Interstate 215, Menifee is a vibrant, new city of more than 100,000 residents who enjoy a pleasant year-round climate, abundant recreational offerings, reasonably priced housing, and convenient proximity to some of Southern California's premier attractions and employment centers. Within its 50 square miles, Menifee's business, retail, and entertainment outlets are starting to shape the community's character and this growing economic base is also contributing favorably to the city's strong financial position. Menifee's growing family-oriented population values the city's ongoing commitment to public safety, community events, and smart growth for the future. All of these elements are working together to support the city's strategic vision to make Menifee one of the state's most promising new cities.*