

## RESOLUTION NO. 20-977

### **A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF MENIFEE, CALIFORNIA, PLEDGING TO TAKE ACTION TO PROVIDE NON-MOTORIZED AND PEDESTRIAN SAFETY THROUGH EDUCATION, PLANNING, AND ENGINEERING - SOUTHERN CALIFORNIA ASSOCIATION OF GOVERNMENTS (SCAG) SAFETY MODEL**

**WHEREAS**, California has made progress in enhancing safety, the 2015 California Strategic Highway Safety Plan reports a 30.4 percent reduction in fatalities and a 17.5 percent reduction in severe injuries between 2005 and 2012 as vehicle-miles traveled remained fairly constant statewide; and

**WHEREAS**, however, traffic deaths are the second leading cause of deaths in the Southern California Association of Governments (SCAG) region of six counties, 191 cities, and roughly 19 million people; and

**WHEREAS**, on average, each year 1,500 people die in traffic collisions, 5,200 are seriously injured, and 136,000 are injured in the SCAG region; and

**WHEREAS**, children are disproportionately impacted by traffic collisions, and 446 children under age 16 were killed while walking in California between 2003 and 2010; and

**WHEREAS**, traffic injuries and deaths in the SCAG region disproportionately impact young adults, older adults, and people with disabilities, as 42 percent of collision victims were age 18-34 and 26 percent of pedestrian fatality victims were age 65 or older between 2001 and 2016; and

**WHEREAS**, non-motorized trips represented 12% of all trips, but 25% of all traffic fatalities, in the SCAG region between 2001 and 2016; and

**WHEREAS**, jurisdictions recognize that non-motorized safety is an equity issue, and that pedestrian injury rates in the SCAG region were significantly higher in high-poverty, predominately Black or African American, and predominately Hispanic or Latino census tracts between 2005 and 2014; and

**WHEREAS**, the National Safety Council reports that the calculable costs of motor-vehicle crashes are wage and productivity losses, medical expenses, administrative expenses, motor vehicle damage, and employers' uninsured costs; and

**WHEREAS**, an average cost of each traffic death is \$1,542,000, traffic injury is \$90,000 and property damage only is \$4,200; and

**WHEREAS**, fatalities and injuries on our streets are unacceptable when they are preventable; and

**WHEREAS**, streets and transportation systems have traditionally been designed primarily for maximum vehicular capacity and mobility, rather than the safe accommodation of all modes and users; and

**WHEREAS**, the City of Menifee goals include protecting the safety, health and security of its residents, businesses, employees and visitors; and

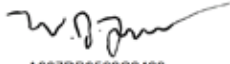
**WHEREAS**, SCAG has developed safety targets to reduce fatalities by 3 percent and serious injuries by 1.5 annually and reach Towards Zero Deaths by 2050; and

**WHEREAS**, the SCAG Go Human Campaign focuses on safety and reducing traffic collisions and encouraging people to walk and bike more in the SCAG region; and

**WHEREAS**, successful traffic safety programs are a result of both a complete government approach (i.e. interdepartmental, coordinated initiatives) and community support of Safety goals and action plan;

**NOW, THEREFORE, BE IT RESOLVED**, that the City of Menifee pledges to take action on the essential elements of traffic safety, including activities related to education, enforcement, engineering, evaluation, encouragement, and equity.

**PASSED, APPROVED AND ADOPTED** this 18 day of November 2020

DocuSigned by:  
  
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Bill Zimmerman, Mayor

Attest:

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Sarah A. Manwaring, City Clerk

Approved as to form:

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Jeffrey T. Melching, City Attorney



STATE OF CALIFORNIA     )  
COUNTY OF RIVERSIDE   ) ss  
CITY OF MENIFEE         )

I, Sarah A. Manwaring, City Clerk of the City of Menifee, do hereby certify that the foregoing Resolution No. 20-977 was duly adopted by the City Council of the City of Menifee at a meeting thereof held on the 18th day of November 2020 by the following vote:

Ayes: August, Deines, Sobek, Liesemeyer, Zimmerman

Noes: None

Absent: None

Abstain: None

DocuSigned by:  
*Sarah A. Manwaring*  
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Sarah A. Manwaring, City Clerk